



Chief Executive Officer

Location: Southern & Central Ontario

The Stevenson Memorial Hospital Foundation (SMHF) fundraises to provide Stevenson Memorial Hospital financial support for capital equipment and infrastructure improvements. As such, SMHF receives public and government funds and desires to provide assurance to the community they are transparent and accountable for those funds.

The current hospital was built in 1964 due to an expanding population and increasing health care needs. At that time, less than 10,000 people relied on the hospital for care. Currently, 73,000 people call the hospital's catchment area home, including many seniors and young families. That number is expected to rise to over 100,000 by 2031.

In response to a fast-growing population, Stevenson Memorial Hospital has embarked on a plan to redevelop the hospital. The hospital has received formal approval from the Ministry of Health on its Stage 1.3 Functional Program submission (planning phase) for a redeveloped hospital and has been approved to move to Stage 2 (detailed planning & design phase) of the process. Stage 2.1 Block Schematics has been submitted to the Ministry for approval.

Because of You, We Can Campaign

In October 2019 the Stevenson Memorial Hospital Foundation launched a \$43 million capital campaign "Because of you, we can" in support of the redevelopment project, as well as critical equipment and technology upgrades. A mid-campaign review was recently completed by an external consulting firm, indicating the redevelopment fundraising goal may need to total \$65 million or more.

The Foundation Board is recruiting a new Chief Executive Officer (CEO). The CEO is responsible for advancing philanthropic support, leading a major fundraising campaign and the overall operational and financial management of SMHF. The CEO provides leadership, counsel and guidance in planning and directing the Foundation and implementing its strategic plan to achieve its goals.

What you bring to the role:

- A proven record spearheading a major redevelopment campaign (at the \$40 million plus level) in a not-for-profit/charitable environment, while continuing to achieve the required funding for the annual capital requirements
- Minimum of 7 – 10 years of leadership experience with demonstrated ability as an operational leader, who can lead and motivate a team ensuring individual growth and group accountability
- Ideally, experience and understanding of raising funds in a small community
- A strategic thinker who assesses options and actions based on trends and conditions in the environment, and



- the vision and values of the organization
- Good financial acumen
- Strong board governance experience working with a foundation board and a hospital board
- Experience acting as the face of the organization: excellent presentation and public speaking skills
- Proven ability to establish and build relationships and engage with multiple levels of stakeholders in support of achieving the goals and mandate of the organization
- Strong ability to communicate goals and strategies, and manage expectations
- Develops business strategies that improve the long-term success of the organization

Education:

- University Degree, College Diploma, or equivalent experience and education
- Certified Fund-Raising Executive (CFRE) considered an asset

Why consider working this opportunity? What SMHF offers you?

- Competitive base compensation of \$160,000 - \$175,000
- Vacation – 5 weeks
- HOOPP & HOODIP benefits
- Comprehensive benefit plan (shared costs: employee 25% / employer 75%); includes Health, Dental and Semi-private coverage
- Cell phone allowance
- Membership fee reimbursement to join catchment area service clubs and professional associations
- A strong and committed Foundation team

Application Details

This search is being conducted on behalf of Stevenson Memorial Hospital Foundation by *crawfordconnect*, a search firm specializing in recruiting non-profit and charitable leaders for Canada's non-profit sector. If someone you know may be interested in this position, feel free to forward this information– we would be pleased to connect with them.

We request all applications be submitted online only. Qualified applicants are invited to submit their resume and cover letter online in confidence.

To submit your application by July 29, 2024, please visit <https://crawfordconnect.com/for-candidates/job-openings/#/posting/PR-290> to upload your cover letter and resume in two separate documents.

If you experience technical issues, please email info@crawfordconnect.com.

We thank all applicants for applying, however, only qualified candidates selected for an interview will be contacted.

The key contact for this search is Helmut Hager, Senior Search Consultant. He can be reached by email at helmut@crawfordconnect.com for additional information about this opportunity.

