



**Karen Hudson**

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Karen Hudson has been working with Strategic Insight since July 2016 and provides consulting support and subject matter expertise on a wide range of projects within the banking and wealth management industries. Strategic Insight (formerly Investor Economics) is a leading provider of research and advisory services to the financial services industry in Canada.

Karen brings close to 20 years of experience as a partner/consultant to the wealth management industry. She started her career at Andersen Consulting in the financial services practice before joining PriceMetrix, where she held a cross-client leadership role, working with the executive teams of client firms across North America. Karen then joined Accretive Advisor as part of the leadership team that built and launched that business and she went on to lead their product development and client experience efforts. Following that, Karen was COO of Advisor Impact, a market research company focused on helping financial services providers drive client engagement and growth. Most recently, Karen was VP, Practice Development at Richardson GMP, where she established a new practice development function, with a mandate to support advisor/practice development.

Karen graduated from Queen's University with a Bachelor of Commerce (Honours).

Karen has a keen interest in the intersection between the wealth management and charitable sectors. She is a member of Canadian Association of Gift Planners and a recent graduate of the Original Canadian Gift Planning Course.