

**CANADIAN ASSOCIATION OF GIFT PLANNERS/ASSOCIATION CANADIENNE DES PROFESSIONNELS EN
DONS PLANIFIÉS**

CONSOLIDATED FINANCIAL STATEMENTS

DECEMBER 31, 2023

**CANADIAN ASSOCIATION OF GIFT PLANNERS/ASSOCIATION CANADIENNE DES PROFESSIONNELS EN
DONS PLANIFIÉS**

DECEMBER 31, 2023

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1.

INDEPENDENT AUDITORS' REPORT

To the Members of
Canadian Association of Gift Planners/Association
canadienne des professionnels en dons planifiés

Opinion

We have audited the consolidated financial statements of Canadian Association of Gift Planners/Association canadienne des professionnels en dons planifiés (the "Association"), which comprise the consolidated statement of financial position as at December 31, 2023, and the consolidated statement of operations, consolidated statement of changes in net assets and consolidated statement of cash flows for the year then ended, and notes to the consolidated financial statements, including a summary of significant accounting policies.

In our opinion, the accompanying consolidated financial statements present fairly, in all material respects, the financial position of the Association as at December 31, 2023, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Basis for Opinion

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the *Auditors' Responsibilities for the Audit of the Consolidated Financial Statements* section of our report. We are independent of the Association in accordance with the ethical requirements that are relevant to our audit of the consolidated financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Responsibilities of Management and Those Charged with Governance for the Consolidated Financial Statements

Management is responsible for the preparation and fair presentation of the consolidated financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

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2.

INDEPENDENT AUDITORS' REPORT (Cont'd.)

In preparing the consolidated financial statements, management is responsible for assessing the Association's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Association or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Association's financial reporting process.

Auditors' Responsibilities for the Audit of the Consolidated Financial Statements

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these consolidated financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the consolidated financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Association's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.

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3.

INDEPENDENT AUDITORS' REPORT (Cont'd.)

- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Association's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditors' report to the related disclosures in the consolidated financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditors' report. However, future events or conditions may cause the Association to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the consolidated financial statements, including the disclosures, and whether the consolidated financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

McCay Duff LLP
McCay Duff LLP,
Licensed Public Accountants.

Ottawa, Ontario
April 6, 2024.

CANADIAN ASSOCIATION OF GIFT PLANNERS/ASSOCIATION CANADIENNE DES PROFESSIONNELS EN DONNS PLANIFIÉS

CONSOLIDATED STATEMENT OF FINANCIAL POSITION

AS AT DECEMBER 31, 2023

	National Office	Chapters	CAGP Foundation	Total 2023	Total 2022
CURRENT ASSETS					
Cash	\$ 754,283	\$ 240,287	\$ 752,921	\$ 1,747,491	\$ 2,262,688
Short-term investments (note 4)	100,000	15,000	500,000	615,000	45,000
Accounts receivable	23,405	-	14,810	38,215	239,291
HST recoverable	-	-	40,784	40,784	132,056
Prepaid expenses	49,162	-	14,588	63,750	86,190
	926,850	255,287	1,323,103	2,505,240	2,765,225
LONG-TERM INVESTMENTS (note 4)	-	30,000	150,000	180,000	45,000
TANGIBLE CAPITAL ASSETS (note 5)	5,619	-	-	5,619	7,725
INTANGIBLE ASSETS (note 6)	46,743	-	50,291	97,034	48,648
	<u>\$ 979,212</u>	<u>\$ 285,287</u>	<u>\$ 1,523,394</u>	<u>\$ 2,787,893</u>	<u>\$ 2,866,598</u>
CURRENT LIABILITIES					
Accounts payable and accrued liabilities	\$ 95,772	\$ 3,985	\$ 38,084	\$ 137,841	\$ 101,672
Sales tax remittances payable	16,155	-	-	16,155	16,718
Deferred revenue (note 7)	587,581	-	365,084	952,665	1,331,886
Due to National Office (from CAGP Foundation) (note 1)	(18,622)	-	18,622	-	-
Due to Chapters (from National Office) (note 1)	21,083	(21,083)	-	-	-
Short-term debt (note 8)	-	-	-	-	60,000
	701,969	(17,098)	421,790	1,106,661	1,510,276
NET ASSETS					
Unrestricted	127,243	302,385	161,604	591,232	696,322
Internally Restricted Reserve stability fund (note 9)	150,000	-	320,000	470,000	300,000
Internally Restricted Will Power reserve fund (note 9)	-	-	620,000	620,000	360,000
	277,243	302,385	1,101,604	1,681,232	1,356,322
	<u>\$ 979,212</u>	<u>\$ 285,287</u>	<u>\$ 1,523,394</u>	<u>\$ 2,787,893</u>	<u>\$ 2,866,598</u>

Approved on behalf of the Board:



Director

Director

CANADIAN ASSOCIATION OF GIFT PLANNERS/ASSOCIATION CANADIENNE DES PROFESSIONNELS EN DONNS PLANIFIÉS

CONSOLIDATED STATEMENT OF OPERATIONS

FOR THE YEAR ENDED DECEMBER 31, 2023

	National Office	Chapters	CAGP Foundation	Total 2023	Total 2022
REVENUE					
Will Power campaign memberships and sponsorships	\$ -	\$ -	\$ 1,268,132	\$ 1,268,132	\$ 1,330,496
Conference	553,523	-	-	553,523	439,133
Membership fees	373,156	-	-	373,156	333,335
Education courses and designation program	40,642	-	301,792	342,434	340,177
Donations	-	-	322,532	322,532	484,685
Interest and other	55,131	9,058	14,218	78,407	18,356
Chapter events	-	47,806	-	47,806	24,764
Job postings	36,250	-	-	36,250	42,610
Leave a Legacy and other sponsorships	-	6,412	-	6,412	19,154
	<u>1,058,702</u>	<u>63,276</u>	<u>1,906,674</u>	<u>3,028,652</u>	<u>3,032,710</u>
EXPENSES					
Will Power campaign	-	-	903,750	903,750	1,422,680
Personnel	447,439	-	279,964	727,403	692,002
Conference	501,639	-	-	501,639	365,638
Professional fees	141,269	-	44,776	186,045	148,090
Administration	63,272	43,345	29,956	136,573	150,793
Meals, travel and accommodation	28,039	-	71,229	99,268	85,503
Fundraising	-	-	69,366	69,366	69,847
Chapter events	-	34,727	-	34,727	39,387
Memberships and honorariums	11,643	-	15,878	27,521	28,678
Rent	10,470	-	6,980	17,450	16,821
Leave a Legacy	-	-	-	-	568
	<u>1,203,771</u>	<u>78,072</u>	<u>1,421,899</u>	<u>2,703,742</u>	<u>3,020,007</u>
NET REVENUE (EXPENSES) FOR THE YEAR	<u>\$ (145,069)</u>	<u>\$ (14,796)</u>	<u>\$ 484,775</u>	<u>\$ 324,910</u>	<u>\$ 12,703</u>

**CANADIAN ASSOCIATION OF GIFT PLANNERS/ASSOCIATION CANADIENNE DES PROFESSIONNELS EN DONNS
PLANIFIÉS**

CONSOLIDATED STATEMENT OF CHANGES IN NET ASSETS

FOR THE YEAR ENDED DECEMBER 31, 2023

	National Office		Chapters	CAGP Foundation			Total 2023	Total 2022
	Unrestricted	Internally Restricted Reserve Stability Fund	Unrestricted	Unrestricted	Internally Restricted Reserve Stability Fund	Internally Restricted Will Power Reserve Fund		
BALANCE - BEGINNING OF YEAR	\$ 179,013	\$ 150,000	\$ 301,500	\$ 215,809	\$ 150,000	\$ 360,000	\$ 1,356,322	\$ 1,343,619
Net revenue (expenses) for the year	(145,069)	-	(14,796)	484,775	-	-	324,910	12,703
Chapter grants	(40,539)	-	40,539	-	-	-	-	-
Conference bursaries	19,858	-	(19,858)	-	-	-	-	-
Management fee	99,782	-	-	(99,782)	-	-	-	-
Management fee - Will Power	9,198	-	-	(9,198)	-	-	-	-
Sponsorship	<u>5,000</u>	<u>-</u>	<u>(5,000)</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>
	(51,770)	-	885	375,795	-	-	324,910	12,703
Transfer to Internally Restricted Reserve Stability Fund	-	-	-	(170,000)	170,000	-	-	-
Transfer from Internally Restricted Will Power Reserve Fund	<u>-</u>	<u>-</u>	<u>-</u>	<u>(260,000)</u>	<u>-</u>	<u>260,000</u>	<u>-</u>	<u>-</u>
BALANCE - END OF YEAR	<u>\$ 127,243</u>	<u>\$ 150,000</u>	<u>\$ 302,385</u>	<u>\$ 161,604</u>	<u>\$ 320,000</u>	<u>\$ 620,000</u>	<u>\$ 1,681,232</u>	<u>\$ 1,356,322</u>

**CANADIAN ASSOCIATION OF GIFT PLANNERS/ASSOCIATION CANADIENNE DES PROFESSIONNELS EN
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CONSOLIDATED STATEMENT OF CASH FLOWS

FOR THE YEAR ENDED DECEMBER 31, 2023

	<u>2023</u>	<u>2022</u>
CASH PROVIDED BY (USED FOR)		
OPERATING ACTIVITIES		
Cash from operations		
Net revenue for the year	\$ 324,910	\$ 12,703
Item not requiring an outlay of cash:		
- amortization	<u>2,106</u>	<u>3,209</u>
	327,016	15,912
Changes in non-cash working capital		
- accounts receivable	201,076	(146,268)
- HST recoverable	91,272	(69,955)
- prepaid expenses	22,440	4,988
- accounts payable and accrued liabilities	36,169	27,996
- sales tax remittances payable	(563)	(2,658)
- deferred revenue	<u>(379,221)</u>	<u>892,135</u>
	<u>298,189</u>	<u>722,150</u>
INVESTING ACTIVITIES		
Purchase of tangible capital assets	-	(1,290)
Purchase of intangible assets	(48,386)	(46,196)
Change in investments (net)	<u>(705,000)</u>	<u>(50,000)</u>
	<u>(753,386)</u>	<u>(97,486)</u>
FINANCING ACTIVITIES		
Repayment of short-term debt	<u>(60,000)</u>	<u>-</u>
CHANGE IN CASH POSITION DURING THE YEAR	(515,197)	624,664
Cash - beginning of year	<u>2,262,688</u>	<u>1,638,024</u>
CASH - END OF YEAR	\$ <u>1,747,491</u>	\$ <u>2,262,688</u>

**CANADIAN ASSOCIATION OF GIFT PLANNERS/ASSOCIATION CANADIENNE DES PROFESSIONNELS EN
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CONSOLIDATED NOTES TO FINANCIAL STATEMENTS

DECEMBER 31, 2023

1. ORGANIZATION

Canadian Association of Gift Planners/Association canadienne des professionnels en dons planifiés (the "Association") was incorporated without share capital under the Canada Not-for-profit Corporations Act. The purpose of the Association is to support philanthropy by fostering the development and growth of gift planning, by: developing knowledge and providing education; building awareness and promoting philanthropy; creating connections and facilitating partnerships; and engaging in national dialogues and influencing public policy. For Canadian income tax purposes, the Association is qualified as a not-for-profit organization, which is exempt from income tax under the Income Tax Act.

In April 2016, the Association established the CAGP Foundation, the purpose of which is to promote and maintain efficiency and high standards of practice in the areas of planned giving, fundraising and other philanthropic services for the benefit of the public. The CAGP Foundation was incorporated without share capital under the Canada Not-for-profit Corporations Act and is a registered charity under the Income Tax Act. The Association has the ability to elect and remove members of the CAGP Foundation's Board of Directors. All transactions between the two organizations are reflected as interfund transactions in the Statement of Changes in Net Assets.

Effective July 1, 2018, the CAGP Foundation assumed leadership and responsibility of education activities, and engaged the Association under an agency agreement to deliver courses and webinars on its behalf. A service agreement is also in place to recover administrative, communication, marketing, fund development, and financial services costs provided by the Association to the CAGP Foundation.

Amounts due to (from) the CAGP Foundation and the Chapters at year-end are non-interest bearing with no specific terms of repayment.

2. SIGNIFICANT ACCOUNTING POLICIES

These financial statements are prepared in accordance with Canadian accounting standards for not-for-profit organizations. The Association's significant accounting policies are as follows:

(a) Revenue Recognition

The Association follows the deferral method of accounting for contributions. Restricted contributions are recognized as revenue in the year in which related restrictions are met. Unrestricted contributions are recognized as revenue when received or receivable, if the amount can be reasonably estimated and collection is reasonably assured.

Chapter event and conference revenue is recognized in the period in which the event or conference is held. Conference revenue includes conference registration fees and sponsorships.

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CONSOLIDATED NOTES TO FINANCIAL STATEMENTS

DECEMBER 31, 2023

2. SIGNIFICANT ACCOUNTING POLICIES (Cont'd.)

(a) Revenue Recognition (Cont'd.)

Membership fees revenue is recognized in the period in which it is earned.

Education courses revenue is recognized in the period in which the specific course is held.

Sponsorship revenue is recognized in proportion to the related benefits that have been received by the sponsor as compared to the total benefits available through the sponsorship.

Job posting revenue is recognized over the period in which the job posting is active.

Interest revenue is recognized when earned.

(b) Fund Accounting

The National Office Fund reports the assets, liabilities, and net assets, including both unrestricted net assets and the internally restricted Reserve Stability Fund, of the National Office, as well as the revenue and expenses for national activities.

The Chapters Fund reports the assets, liabilities, and net assets of the Chapters, as well as the revenue and expenses relating to local activities and initiatives by Chapters.

The CAGP Foundation Fund reports the assets, liabilities, and net assets, including both unrestricted net assets, internally restricted Reserve Stability Fund and the internally restricted Will Power Reserve Fund, of the CAGP Foundation, as well as the revenue earned and expenses incurred by the CAGP Foundation, as described in note 1.

(c) Tangible Capital Assets, Intangible Assets and Amortization

Tangible capital assets and intangible assets are stated at cost, net of accumulated amortization. Amortization is provided as follows:

Computer equipment	30%	Declining balance basis
Office equipment	20%	Declining balance basis

Tangible capital assets and intangible assets are tested for impairment when events or changes in circumstances indicate that an asset might be impaired. The assets are tested for impairment by comparing the net carrying value to its fair value or replacement cost. If the asset's fair value or replacement cost is determined to be less than its net carrying value, the resulting impairment is reported in the consolidated statement of operations. Any impairment recognized is not reversed.

**CANADIAN ASSOCIATION OF GIFT PLANNERS/ASSOCIATION CANADIENNE DES PROFESSIONNELS EN
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CONSOLIDATED NOTES TO FINANCIAL STATEMENTS

DECEMBER 31, 2023

2. SIGNIFICANT ACCOUNTING POLICIES (Cont'd.)

(d) Use of Estimates

The preparation of financial statements in conformity with Canadian accounting standards for not-for-profit organizations requires management to make estimates and assumptions that affect the reported amounts of assets, liabilities, revenue and expenses. These estimates are reviewed periodically and adjustments are made to net revenue as appropriate in the year they become known.

(e) Contributed Services and Goods

The Association benefits from the services of many volunteers who have made significant contributions. Since these services are not normally purchased by the Association, and because of the difficulty of determining their fair value, the value of these services is not reflected in these financial statements. Contributed goods are recognized when a fair value can be reasonably estimated and when they would be used in the normal course of operations, and would otherwise have been purchased.

(f) Financial Instruments

The Association's financial instruments consist of cash, investments, accounts receivable and accounts payable.

Measurement

Financial instruments are recorded at fair value on initial recognition.

The Association subsequently measures all of its financial assets and liabilities at amortized cost.

Impairment

Financial assets measured at amortized cost are tested for impairment when there are indicators of impairment. The amount of any write-down or subsequent recovery is recognized in net revenue. A previously recognized write-down can be reversed to the extent of the improvement.

3. FINANCIAL RISKS AND CONCENTRATION OF RISKS

It is management's opinion that the Association is not exposed to significant market, liquidity, interest rate, currency or credit risks arising from its financial instruments. There have been no changes to the risk exposure from the prior year.

**CANADIAN ASSOCIATION OF GIFT PLANNERS/ASSOCIATION CANADIENNE DES PROFESSIONNELS EN
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CONSOLIDATED NOTES TO FINANCIAL STATEMENTS

DECEMBER 31, 2023

4. INVESTMENTS

The short-term investments balance is comprised of GIC investments with annual interest rates ranging from 0.80% to 5.15% (2022 - 0.60% to 1.80%) and maturity dates ranging from January 21, 2024 to September 30, 2024 (2022 - February 28, 2023 to October 2, 2023).

The long-term investments balance is comprised of GIC investments with annual interest rates of 1.45% to 5.15% (2022 - 0.80% to 3.00%) and maturity dates ranging from April 21, 2025 to April 21, 2027 (2022 - February 28, 2024 to April 21, 2027).

5. TANGIBLE CAPITAL ASSETS

	2023			2022
	Cost	Accumulated Amortization	Net	Net
Computer equipment	\$ 43,341	\$ 39,414	\$ 3,927	\$ 5,610
Office equipment	<u>18,276</u>	<u>16,584</u>	<u>1,692</u>	<u>2,115</u>
	<u><u>\$ 61,617</u></u>	<u><u>\$ 55,998</u></u>	<u><u>\$ 5,619</u></u>	<u><u>\$ 7,725</u></u>

6. INTANGIBLE ASSETS

The intangible assets balance is comprised of website development costs that are being shared between national office and CAGP Foundation. The website is not available for use as at December 31, 2023, and accordingly, no amortization expense has been recorded during the year-ended December 31, 2023.

7. DEFERRED REVENUE

Deferred revenue relates to membership fees received for which the term of membership continues into the following year as well as course fees, conference fees, and sponsorships and events paid in advance.

	2023	2022
National Office		
Conference fees and sponsorships	\$ 371,869	\$ 332,397
Membership fees	<u>215,712</u>	<u>171,463</u>
	<u>587,581</u>	<u>503,860</u>
CAGP Foundation		
Education courses	89,434	114,849
Will Power Campaign	<u>275,650</u>	<u>713,177</u>
	<u>365,084</u>	<u>828,026</u>
	<u><u>\$ 952,665</u></u>	<u><u>\$ 1,331,886</u></u>

**CANADIAN ASSOCIATION OF GIFT PLANNERS/ASSOCIATION CANADIENNE DES PROFESSIONNELS EN
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CONSOLIDATED NOTES TO FINANCIAL STATEMENTS

DECEMBER 31, 2023

8. SHORT-TERM DEBT

The Association received the Canada Emergency Business Account (“CEBA”) loan of \$60,000. The CEBA loan is non-interest bearing up to the initial term date of January 18, 2024.

Based on the CEBA Term Loan Agreement, if at least \$40,000 of the loan amount is repaid by January 18, 2024, the remaining balance will be forgiven. This amount was repaid in December 2023 and the forgivable portion was recognized as Interest and other revenue in the year ended December 31, 2023.

9. INTERNALLY RESTRICTED NET ASSETS

The Reserve Stability Fund is an internally restricted reserve set aside by the Board of Directors to cover minimum legal obligations in the event of an unexpected cash shortfall or unusual circumstances, or to invest in the Association’s strategic priorities beyond the resources available from general operations. Any additions to, or withdrawals from, the Reserve are made by approval by the Board of Directors.

Will Power is a national public education effort designed to inspire more Canadians to make a significant impact on the causes they care about, with a gift in their will to charity. The purpose of the internally restricted Will Power Campaign Reserve Fund is to provide financial support to the Will Power campaign expenses in the event that campaign memberships and sponsorships are insufficient, or for future campaign redevelopment.