

This summary document offers an overview of the key pieces of CAGP's strategic vision for 2019-2023. To learn more about our plans and aspirations, please visit www.cagp-acpdp.org/en/strategic-plan to review our full strategic plan.

- Develop/deliver/customize competency focussed curriculum for gift planning professionals and stakeholders.
- Identify new strategic curriculum needs and education opportunities.
- Work with CAGP Chapters to enhance local education.
- Conduct/participate in research on trends in strategic philanthropy.

- Tell the story of CAGP's government relations history and impact.
- Cultivate key relationships with government officials and influencers.
- Cultivate new sector partnerships to build our policy voice.
- Consider new ways to engage members and CAGP Chapters in our GR work.
- Gather key data on giving vehicles and tax incentives for charitable giving.
- Participate in sector discussions on policy matters.



Our VISION: A better world through strategic charitable giving.

Our MISSION: To champion the growth and development of strategic charitable gift planning in Canada.